DICTIONARY FOR THE NON-APE

1st Edition

u/endvisible Editor in Chief



A Dictionary for the Non-Ape

Education

Here from all? Don't understand what the Hell an ape is talking about because they're throwing out a lot of jargon? Allow me to translate a few terms here so you aren't out of the loop (and hey, you may find yourself using the terminology too)!

DISCLAIMER:

I'm not going over specific market terminology. That can usually be found on <u>Investopedia</u>. Another good thing you should know is CMD/CTRL+F, which you can use to search for a specific term. Also, I'm not going to list every "guy." I've only listed one because they don't post their dailies anymore and must be documented for history.

There's also another magnificent list <u>here</u> that has more concise definitions.

0-9

- \$180
 - A wall that we have broken before, and will break again.
 - This one's the longest-standing, and we often end up continuing the "Battle For 180."
- \$210
 - A wall that we have broken before, and will break again.
- \$350
 - A wall that we have broken before, and will break again.
- •
- ComputerShare usually displays your position as a purple ring, and these rings can be posted to Superstonk for massive karma provided that they are actually real.
 - Keep in mind that large positions are treated with skepticism until proven real.
- See: ComputerShare, DRS

A

- Ape
 - This comes from Planet of the Apes. Apes together strong.
 - None of us are financial advisors, just apes who eat crayons.
 - Eating crayons is something that carried over from the original sub where this whole thing began.
 - Yes, before you ask, people have actually done it. Also yes, it was funny.
- Algorithmic Trading
 - Use of computer programs to automatically trade securities back and forth. It's theorized that short hedge funds have used algorithms to initiate naked shorts in order to drop the price when it rises too high (See: \$180, Naked Shorting)

- В
- Bananas / Tendies
 - This refers to capital gains from your investment. When MOASS happens, and *some or most* of us finally collect our gains, it's essentially getting all the tendies, the bananas.
 - "Some or most?" There's this thing called an *Infinity Pool*, in which apes genuinely hold for the longest of terms... forever.
 - Nobody's collecting any bananas or tendies right now because the squeeze has not squoze.
- Bedposts
 - Ken Griffin apparently has a history of being a violent and shitty person. "Allegedly" he ripped a bedpost off a bed and threw it at his now ex-wife because she called Chicago (his hometown) unsophisticated.
 - Ken Griffin then went on to say Chicago's crime was "like Afghanistan on a good day," which completely contradicts his reasoning for being violent and angry.
- BTFD
 - Buy the Fucking Dip. If you saw a stock that you knew could go well into the thousands trading at \$20... You'd be an *actual* fool not to act on that. We've done the research here, and we've been doing it non-stop for months. Everything is just a dip until the stock reaches its real value (squeeze or not, the stock is **massively undervalued** right now).

С

- CNBC
 - A bunch of bought assholes. No, really (See: MSM / Mainstream Media).
- Coins (any of them really)
 - Pretty much any alt currency, like that one with the dog. There's a theory (See: Tinfoil) that coins are P&D'd to raise money so hedge funds can afford to cover/close their short positions.
 - You'll see these words misspelled, and that's intentional because we have a word filter here to prevent shills and bots from flooding the forum (See: Shills).
- ComputerShare / CS
 - GameStop's official transfer agent, where you can directly register your shares (and should) (See: DRS)
- Counter-DD
 - Due Diligence created with the purpose of debunking or disproving another DD-piece (See: DD / Due Diligence). This is usually non-combative and is used to correct misinformation, discuss alternative information, and ensure we see all sides of any situation before we go forward with an incorrect understanding of things.
- Crayons
 - Crayons refer to the candlesticks on the trading chart, so you'll usually see them referenced as green or red. Another common phrase for candles is dildos (Also See: Ape).
- "Cult"
 - Something the GME-investing subs *are not*. This is like calling a stock a "meme" stock (See: "Meme" Stocks), and is used to invalidate anything we say.
 - A cult does not encourage people to do their own research, nor does a cult want to be corrected and factchecked. We actively encourage *legitimate* counter-DD, as it's necessary to verify the research we've

D

- Dark Pools
 - Orders that process in dark pools don't affect the price like orders on lit exchanges do, and this can be abused in order to prevent buy-pressure from raising the price. This ties into "wash sales," which is an illegal tactic used to artificially drop the price of a stock (See: Market Maker / MM).
- DD / Due Diligence
 - Researching a stock before you buy in, looking at the fundamentals, the current state of the market, and the important quantifiable facts driving a stock before you make the decision to take a position in that company. The fundamentals on GME, by the way, *chef's kiss*.
 - The mainstream media has made the mistake of saying DD meant "double down," before. This is not the case, but it's something I personally did in February (subtle flex).
 - Need some good DD to get started? <u>This post</u> is pinned to the top-bar of the sub when you browse on desktop (I don't use mobile so I don't know how you'd find it there.)
- Doubling Down
 - Doubling your position in a stock. DFV famously quadrupled down from 50k shares to 200k shares in his last YOLO update post. The mainstream media also confused this with DD (See: DD / Due Diligence)
- DFV (DeepFuckingValue) / Keith Gill / Roaring Kitty
 - DeepFuckingValue is the investor and Reddit user who YOLO'd into GME before any of us had a clue what was going on, becoming a multi-millionaire and well-known username on the original sub. Dude's a fucking champion who was even at the <u>February hearing</u> just before the run back up to \$180. This legend is holding (possibly more than) 200,000 shares of the ultimate stonk, and hasn't sold a single share since he bought in.
- Diamond / Paper Hands
 - Okay, look, if you're shaking in your boots because you just watched your investment dip down by 40%, it's okay. It's how you respond to that dip that makes you a diamond-handed or paper-handed investor.
 - Diamond hands means you have an unshakable grip on your investment, not swayed to sell by manipulated prices or false news. The mainstream media is funded by hedge funds almost 100% of the time, so you need to trust your own research and HOLD (See: MSM / Mainstream Media).
 - Paper hands means you sell at the first sign of a dip. If you've been in this as long as we have, you see every dip as a buying opportunity because at the current price, EVERYTHING IS A FIRE SALE
 - Trust your own research enough to hold your shares, because if you sell just because you see some red, you shouldn't be an investor. That's just my 2 cents.
- DRS (Your shares!!!)
 - Directly registering your shares in your name via GameStop's transfer agent <u>ComputerShare</u>. This takes the shares off of the DTCC's books and officially makes them yours! Shares held under street names can easily be faked via manipulation tactics like naked shorting, which is exactly what happened to push GME's short interest (SI) OVER 100 PERCENT in January.
 - This is extremely important. **EVEN IF, AND ESPECIALLY IF, YOU ONLY HAVE A FEW SHARES.** Every share matters. Once the float is locked, the fake shares will be all that's left and shorts will have to CLOSE

their positions, NOT cover (people get this mixed up a lot).

• DTCC

• Can someone please explain what these guys do other than be complicit in crimes and holding fake shares that need to be moved to ComputerShare (See: DRS)?

Е

- ELI5 / ELIA
 - "Explain it Like I'm 5" / "Explain it like I'm Ape"
 - This is the section where the author of a post explains the rest of the content in simpler terms, usually dropping the use of acronyms and technical jargon. This section can also usually be found alongside a TL;DR / TA;DR
 - If this doesn't exist for a post, you can usually ask for one and a wrinkle brain will explain it.
- Exit Strategy

• (?)

F

• FOMO

- Fear of Missing Out. This is what happens when the uninitiated see how much money they can make when the squeeze begins. They begin buying in, in their masses, and this organically pushes the price up due to the law of supply and demand.
- FTD
 - Failure to Deliver. This is when a short seller doesn't deliver a share back to their lender. Usually this is because they never bought it back, *or* in the case of naked shorting, they **never had the share in the first place.**
- FUD
 - Fear, Uncertainty, and Doubt. This word gets abused a lot, and it's usually abused by shills or uninformed apes. Use this word only when you're absolutely certain it's being spread.
 - Eg. If you see someone posting comments in the Daily thread that say some shit like, "I dunno guys, what if RC is conning us?" that's **FUD**. If you see someone with an actual question, like "How does DRS'ing our shares help the squeeze?" That's someone who wants to *learn*.
 - An alternative word is MUD, which is Misinformed Uncertainty or Doubt. This goes for actual people —
 actual *apes* who are misinformed. If they think, for example, **every new post is FUD even if it isn't**,
 they're likely throwing MUD and they need some help, not your anger. MUD isn't a popular term, but I felt it
 necessary to include it.
- FUD ext. APE NO FIGHT APE
 - When you post something, *anything*, there's a chance there'll be an asshole in the comments trying to call your post FUD or say it's pointless. Either you posted trash, or that commenter **is not an ape.** If you post something, and an ape tries to correct you, they'll usually be a lot more helpful.
 - Eg. Apes will downvote and encourage you to delete a post that could potentially be used to track you. This happened when people posted their DRS letters and they hadn't covered the bar codes, which can be used

to find personally identifying information. If your post is controversial, and the comments *are not nice*, but *are not spreading FUD*, there's a chance you've posted MUD.

G

- Gary Gensler / GG
 - A historically controversial guy because people don't know whether to trust him or not. He seems really
 educated and he may even be on our side, but he's the head of the SEC, which has historically sucked ass
 and not done its job.
 - You should totally look up the Madoff case, in which the SEC didn't step in for years.
 - After that, you should look into Mr. GG yourself so you can decide for yourself if you trust him. You'll see a lot of posts both *for* and *against* him here.

Η

- Hedgies / SHF
 - Hedge funds. Specifically those holding short positions in GameStop. You may see "short hedge fund" abbreviated as SHF. Fuck these guys, they thrive on sucking the life out of businesses.
 - Bonus points if you watch, "The Wall Street Conspiracy," which describes in detail just how these leeches make their money by destroying people's livelihoods.
- Hedgies R Fuk
 - Yes they are, they have to pay up.
- High-Frequency Traders / HFTs
 - Funds that have literally built their headquarters closer to exchanges in order to shave time off their orders and sometimes abuse latency to get more money in the microseconds a trade takes to execute (See: Latency Arbitrage, IEX)
- HODL
 - Hold On for Dear Life

- IEX
 - A badass exchange that's trying to even the scales between retail and hedge funds by adding a "speed bump" to transactions, meaning that you trade at the **actual** current price of the stock, not one that's delayed by latency arbitrage (See: Latency Arbitrage).
- Infinity Pool
 - This is where someone buys shares they intend on holding forever. Usually this is done through ComputerShare (See: ComputerShare, DRS)
 - Because so many shares are likely synthetic, enough shares in the Infinity Pool can theoretically cause the squeeze to never end.

- J
- Jacked to the tits / Tits are jacked
 - Yo, it means you're extremely excited or bullish on some news. We've all been in pectoral pain for several months now, but that's because our research has been backed up and in some cases <u>proven</u> over the course of several months.
 - This phrase originated from The Big Short, which you should watch!

K

- Ken Griffin
 - Head of Citadel (See: Shitadel) and overall really shitty person. See <u>https://kengriffincrimes.com/</u> for more details about his "alleged" crimes, including lying under oath, domestic violence, and market manipulation.
 - "Allegedly"

L

- Lambo
 - Lamborghini, the car that everyone on the original sub uses to reference the kind of money they'll have when they cash out. Of course, I'm not sure how well one of these will drive in outer space...
- Latency Arbitrage
 - The dudes who pass your share off to somebody else trade a lot faster than you do, and if the price goes up microseconds after you sell, they do some voodoo magic to make a cent or a fraction of a cent on your order just because you placed it at a different price.
 - A microsecond is hundreds of times shorter than the blink of an eye.
 - They do this on billions of orders a day and it's essentially trading ahead of the market on a very, very small scale.
 - If you aren't buying through ComputerShare (See: DRS), then you can route through IEX to (most likely) stop them from doing this.
- Lock the Float
 - Essentially, if every share that exists is directly registered in ComputerShare, there should be no *legal* way
 that there are still stocks on the market being bought and sold. counterfeit or synthetic shares are created
 through naked shorting, which is exactly what short hedge funds have done in order to push the price down
 over and over again.

Μ

- Market Maker / MM
 - Basically a legal naked short seller. I'm a smooth brain (See: Smooth/Wrinkle Brain), but I'm pretty sure that a well-rounded and stable system doesn't need someone whose only job is "providing liquidity." Feel free to correct me on this though, 'cause I'm really dumb.
- Mayo
 - Apparently, one ape has seen Ken Griffin years ago at a dinner party, and the bastard was hogging all the mayonnaise for himself. This is where phrases like LMAYO come from as well.

- "Meme" Stocks
 - A meme stock isn't a thing. Spit on this word. I'll explain...
 - When the mainstream media wants to devalue a stock without outright telling people to sell it or that the company is overvalued, they'll call it a "meme" stock to make it seem like a joke and not something with actual fundamentals and value. GME is the original "meme" stock, and there are many others that have tried to imitate it, but we don't pay attention to those.
 - As a side note, let's *not* trash-talk people buying other stocks, but let's also not talk about them in this GME-only sub, okay? You should really only deviate from talking about GME if you're speculating about manipulation (like what happened with another, **very large** stock just recently).

• MOASS

- Mother of All Short Squeezes
- The once-ever event in which GME will shoot to the fucking moon, making us all millionaires and changing the world (especially Wall Street) forever.
- Moon
 - That's one of the many stops we'll make on our way to Andromeda. The stock will shoot up so fucking high that you'll see green candles reaching into and beyond the stars.
- MSM / Mainstream Media
 - Bullshit news that's paid for by hedge funds to push the stocks they have positions in and talk shit about the stocks they don't like. Every heard of the Motley Fool? Do a quick search for "forget GameStop" and look at the sheer fucking volume of articles they've written. Did you know they run a hedge fund with a short position in... guess what stock it is... GameStop? Yeah, that's a thing that's *tOtAlLy LeGaL*.

Ν

- Naked Shorting
 - A short sale is when someone thinks a stock is overvalued, and they borrow a share and then sell it immediately. If the share price goes down, the short seller can buy it back and return it to the lender, having taken the difference as profit.
 - If the short seller, however, never actually borrows the share, or marks a short sale as a long sale, they can create "synthetic" shares that drop the price due to the law of supply and demand. Emphasis on the fact that this process creates fake shares. This process is comparable to theft, but it can be used to bankrupt a company by shorting said company into oblivion.
 - If a company goes under, a short will *never* have to return the shares they borrowed. This is one of the major market "cheat codes" SHFs and MMs have devised to pad their wallets. However, if the company doesn't go out of business, the naked short is **fucked**.
 - Explain to me, mathematically, how you can buy back more of something than exists in the first place. You can't.
- NFT
 - Non-Fungible Token
 - Essentially a token that proves you own the original version of something. You can screenshot an image, but
 if you don't have the token, then you don't own the real thing. It's almost guaranteed that GameStop is
 launching an NFT marketplace with LoopRing using Ethereum that will **fucking revolutionize** the way

people buy and sell games and in-game content.

- I am not knowledgeable about how this works, just that it's a thing.
- Now kith
 - This is commented when two apes agree with each other and build up each other's comments in a thread. It's usually super wholesome and everyone gets a hug.

0

- Over The Counter / OTC
 - Basically trades that occur off-exchange that aren't tracked. These can be abused to affect the price of securities and hide FTDs, open short positions, etc.
 - I could be wrong here, again, I'm not smart.

Ρ

- PCO
 - Position-Closing Only, meaning they turned off the fucking buy button. This is what happened in January to all the "meme" stocks (See: Robinhood).
- P&D
 - Pump & Dump, a strategy in which someone takes a massive position in a stock, hypes it up as much as
 possible, and then dumps the stock. This is illegal and *not* what we do here, despite what the mainstream
 media have tried to push before. The SEC has commented on this and gone into detail about what *is* and *is not* market manipulation.
- Proof or Ban
 - This is where someone makes a bet that GME will go over some price. If it does, they have to do the thing they bet they would do *and prove it, lest they be banned (See: Rick of Spades).*

R

• RC / Ryan Fucking Cohen

- The chairman of GameStop and the mastermind who will push the company to the forefront of the technology/gaming industries. Taking on Amazon, Best Buy, and many other massive companies is no small task, but RC has the confidence and the know-how to do it (he was the founder of Chewy, if that tells you anything).
- Rick of Spades
 - The banana guy. Made a bet that if GME went over \$200, he'd shove a banana up his ass. Well, that very day, GME shot to \$220, and the ape delivered. There was also a guy who said he'd eat the banana, but he's behind on his FTD.
 - It's okay though, because the banana was thrown away and wouldn't ship fast enough.
- Robinhood / RH
 - Shit. Absolute shit. Fuck this. Throw this away.

- S
- Shitadel / Citadel
 - Ah yes, the Hedge Fund / Market Maker that royally fucked themselves by messing with our tendies in the first place. Ken Griffin is the guy in charge of this operation, and they make a living by being major douchebags who took a massive short position in GME.
 - Kenny boy has lied under oath ("allegedly"), and they've made several efforts (<u>even recently</u>) to step on retail investors and rig the game in their favor.
- Shill
 - This is a loose definition, but a shill tries to make money off of apes or distract them from GME. For example, pushing another ticker in the Daily is shill activity.
 - Some shill accounts are literally bots that were created to sew discord throughout the sub, and this has been happening since day one. I transcribed a post <u>here</u> that goes *very* in-depth on the misinformation tactics they've employed against apes. Be sure to check out the original post as well, you didn't think Reddit was the only place investors were taking part in the squeeze did you?
- "Short Ladder Attack"
 - This is an illegal tactic used to drop the price of a security that takes place amongst hedge funds to sell and resell a security with lower and lower prices, systematically creating artificial price drops.
- Sideways Trading Guy
 - This is a reference to a user (who shall remain unnamed because they were sent threatening messages and had to cease posting) who is the true ape philosopher, zooming their trading chart out on the Y-axis to show that until the price is hitting the millies, we're just trading sideways.
 - There are lots of "guys" on this sub, but this guy really stands out.
- Smooth/Wrinkle Brain
 - The more wrinkles your brain has, the more surface area it has. The more surface area it has, the more information it can store. The more information it can store, the smorter you are (sic). I'm a smoothbrain, and that's why I'm not a financial advisor.
- Squeeze / Squoze
 - The short squeeze never happened. The run-ups, or "sneezes" in January and March didn't reach anywhere near a reasonable price target. In fact, a reasonable price target doesn't exist because hedgies made unreasonable bets in the first place, and now they need to pay up.
- Steve "Stevie" Cohen
 - An absolutely awful asshole who we don't talk about enough. He's right up there with Ken Griffin in terms of shitty short sellers, and I've heard tell of him being arguably worse.
- Stonk

т

- A mispronunciation of stock, there's a pretty well-known meme of this one (just look up stonks guy).
- TA / Technical Analysis
 - Reading numerical/statistical indicators for the stock to try to predict future price movements. With GME being as manipulated as it is, TA is somewhat pointless because anything could drive it to the moon without

warning. Also, hedgies can short the stock to drive the price down essentially any time they want (but I could be wrong about this; always do your own research and learn to be skeptical).

- This is the way.
 - This comment is left whenever some awe-inspiring champion among apes does something, or even suggests something, that we all should aspire to do. A classic example of something that is "the way," is DFV famously not knowing what an "exit strategy" is (See: Exit Strategy)
- Tinfoil
 - When a theory comes out that something big is happening behind the scenes, we don our tinfoil hats to discuss it. We don't take every theory that seriously, but we'll hear it out, y'know? Ask anyone about Wu Tang, 741, and DFV being a time traveler. You'll get some laughs out of it, but then some of it will make you feel like we're living in a simulation.
- TL;DR / TA;DR
 - Too Long; Didn't Read / Too Ape; Didn't Read
 - There may or may not be a semicolon, sometimes it'll just be TLDR/TADR
 - This is the section of any post that serves as a *short and simple(ish)* breakdown of the post's actual content. Some posts will not have this.
 - If you don't have time to read a long post, you can find it either at the very beginning or the very end, so always check both!

W

- Wen Moon?
 - It's a common question that simply means, "What time is this rocket launching, pal?" And the answer is
 "NOBODY KNOWS, BUT IT WILL." But it's still super fun to see these because they're funny.
- Whale Teeth
 - One definition is just... "yeah."
 - If you want to add meaning to it, look at the candles after-hours. They jump up and down to the same prices, essentially looking like whale teeth because they're just a bunch of bars that are the same height.
- Wu Tang
 - There's a theory that Ryan Cohen is part of a group that purchased a Wu Tang Clan album of which only one exists. This album could be used for NFT sales, and that NFT could be used as a dividend for GameStop. Very Speculative, but very fun.
 - **Critical:** A GitHub commit in LoopRing's public repo revealed references to GameStop, and the developer who made this commit was **Winda Tang (W.Tang)**.
 - See: Tinfoil

Y

- YOLO
 - Another term from the original sub, YOLO'ing is throwing a ridiculous amount of money into a stock. This can be with or without doing your research, but of course you should do your research before you take a massive stake in a YOLO fashion.

- You belong here.
 - This is commented when someone does something stupid, but it's a lovable thing. For example, there was an emojipasta that spelled out HODL in moon () emojis, and I saw some adorable idiot post it without the line breaks, resulting in a mass of seemingly random moon emojis. He belongs here.
 - I was going to give him platinum, but he deleted the comment :(

Did I miss something?

This post will be actively updated, and I'll be listening out for comments with any information I've missed. Apes, feel free to go into more detail on anything and everything in the comments, this is for the new apes, the non-apes, those who have no idea just how life-changing those tendies will be.